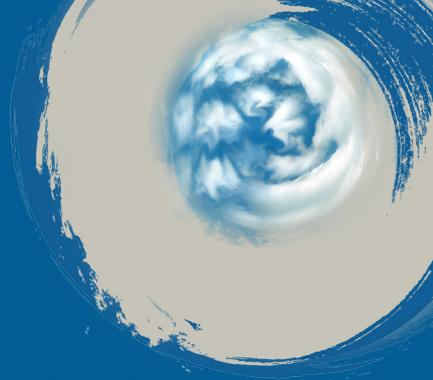




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## FIRST ANNOUNCEMENT

### EUROPEAN SOCIETY FOR PERSON CENTERED HEALTHCARE

### The Second Annual Conference And Awards Ceremony

18-19 June 2015, Madrid, Spain

**This second conference builds on the work of the inaugural meeting of the Society held in July 2014 and will bring together a wide range of distinguished speakers from across the length and breadth of Europe, the United States of America, Canada, Australia, New Zealand and elsewhere. The program includes the following topic areas:**

- Unresolved questions in the epistemology and ontology of PCH
- How do we advance the PCH discourse by clarifying terms? Presentation of a Lexicon and Dictionary of Terms for PCH
- What exactly is the 'centre of care' and how many people occupy it?
- Evidence-based or evidence-informed medicine? Moving from a vertically ordered EBM-based Hierarchy of Scientific Evidence to a horizontally ordered library of PCH clinical knowledge sources
- What are the individual components of the PCH approach and how can they be drawn upon in tailoring care for the individual clinical case?
- Can PCH contain or decrease costs while increasing patient and clinician satisfaction with care?
- What are current understandings of the person in contemporary bioethics that are informing healthcare politics and policymaking?
- An international mapping exercise of who is doing what in person-centered healthcare
- Do we have an empirical justification showing a superior clinical effectiveness profile for person-centered healthcare over 'care as usual'?
- The vital role of carers and caring for carers in designing and implementing the Care Plan
- Patient advocacy, education and empowerment: how are they achieved in practice and what are the implications for the clinical relationship?
- What are the real differences between EBM, patient-centered care and person-centered healthcare?
- How has the 'old' biopsychosocial model evolved and how does it fit into the 'new' PCH approach?
- Building person-centered perspectives into clinical trials and person-centered outcomes research.
- A person-centered healthcare needs a person-centered healthcare record
- The Person-centered Medical Home: where are we now?
- Clinical risk, patient safety and PCH. What is the inter-relationship?
- How is rapidly developing complexity theory informing PCH models of chronic multi-morbid long term illnesses?
- Coordinating the implementation of PCH approaches – on the need for inspirational, transformational and servant leadership
- The need for a more person-centered design of healthcare facilities
- Person-centered teaching in the undergraduate medical curriculum: where are we now?
- Is complementary and alternative medicine included or excluded from the PCH model?
- Assisted dying or assisted living? Can physician-assisted suicide ever fit into the PCH framework?

#### FURTHER INFORMATION :

To register interest in the Conference and to receive more detailed information, please e-mail Mr. Enrique Martin at: [enrique.martin@pchealthcare.org.uk](mailto:enrique.martin@pchealthcare.org.uk)

For clinical and academic queries and queries related to sponsorship and commercial exhibition, etc., please contact: Professor Andrew Miles DSc (hc) at: [andrew.miles@pchealthcare.org.uk](mailto:andrew.miles@pchealthcare.org.uk)